



Morinari Watanabe
FIG Presidential Candidature Manifesto

Concept is “Family”

01 Who are we and what role do we play?

- International Federation with the longest history
- Gymnastics is the basis of all sports.
- As an IOC member, to respect recommendations made by IOC including “Agenda 2020”

02 Improvement of gymnastics presence in IOC

As FIG President, to proactively engage in various activities in IOC in order to contribute to the improvement of gymnastics presence in IOC.

03 FIG’s position and my goal

2012 LONDON Olympic Rankings President Bruno’s achievement



A
RANK

Gymnastics

Athletics

Aquatics

B
RANK

Basketball

Cycling

Football

Tennis

Volleyball

Gymnastics ranks the 24th position in the Global Sports (2015)

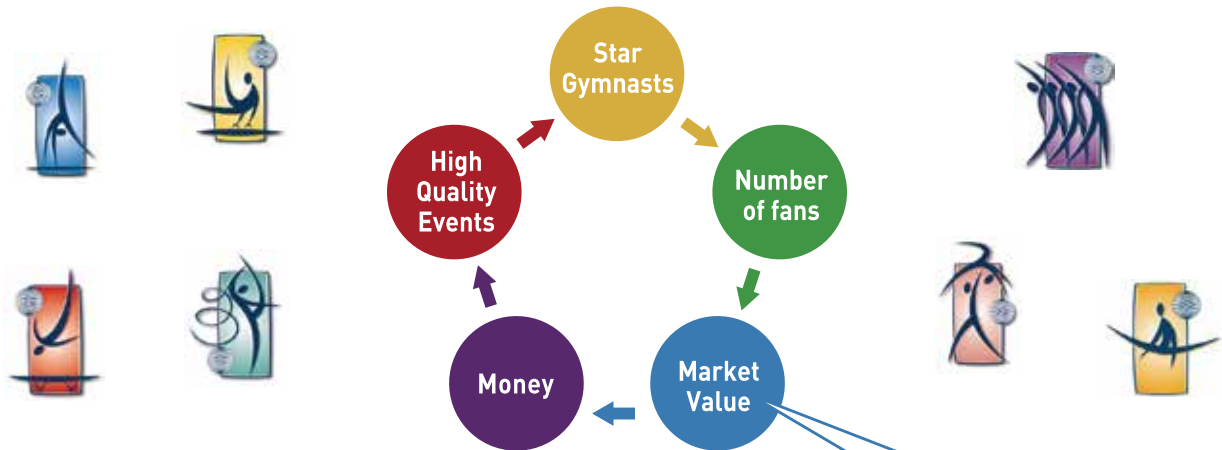
Ranking	Sport	Number of Fans	Number of National Federations	IF's annual budget US\$
1st	Football	3.5 Billion	205	1,345 Million
2nd	Basketball	400 Million	212	42.2 Million
3rd	Tennis	1.0 Billion	202	57.3 Million
8th	Athletics	Undisclosed	211	30.3 Million
13th	Volleyball	900 Million	218	74.1 Million
15th	Aquatics	160 Million	190	Undisclosed
24th	Gymnastics	50 Million	138	16.5 Million

Gymnastics Family’s Goal

	2015	2024	2XXX
1st	Football		Gymnastics
2nd	Basketball		Football
3rd	Tennis		
4th	Cricket		
5th	Baseball		
6th	Formula 1		
7th	American football		
8th	Athletics		
9th	Golf		
10th	Ice Hockey	Gymnastics	
13th	Volleyball		
14th	Cycling		
15th	Aquatics		
24th	Gymnastics		

04 Cycle of success (Challenges to marketing)

Revolution from Academic Sports to Sports Business



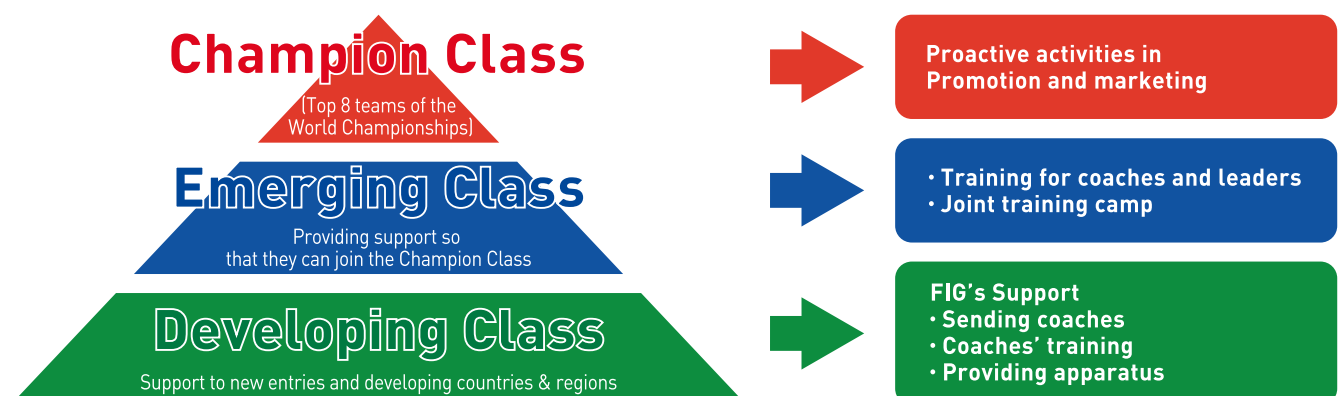
Many Japanese global companies will become the Tokyo 2020 Olympics' sponsors. It will be a great opportunity for FIG to get those companies as FIG's sponsors.



05 Strategy to fill the gap

I visited countries and regions around the world. As a result, I found that there are different issues in each country and region and different solutions are necessary.

Class-wise strategy in each country/region: I will carry out various approaches by introducing the Class System where different class is applied depending on the level of gymnastics development in each country.



06 FIG Organization (Gymnastics Family)

FIG (father)

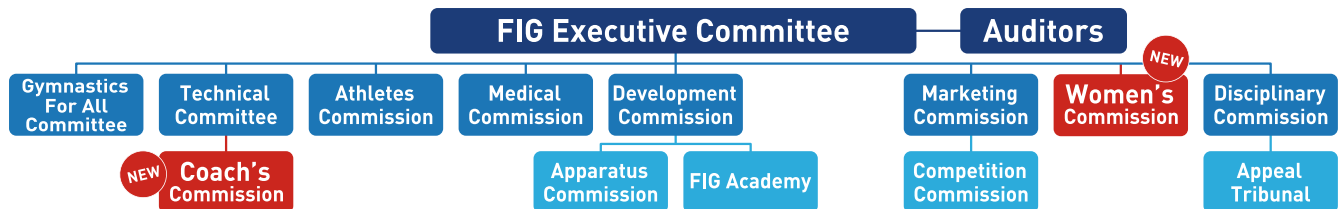
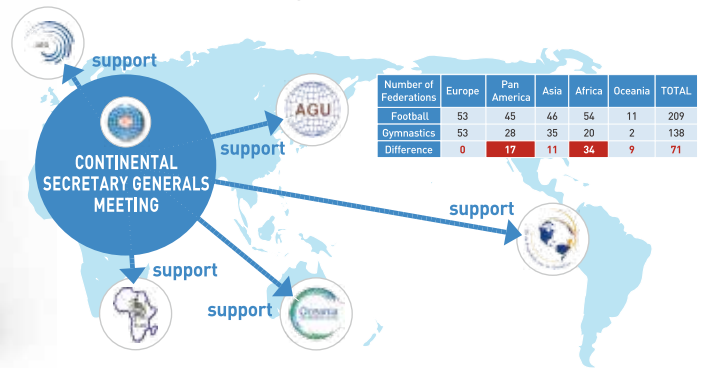
Strong Federations
(elder brothers)

Support

Developing Federations
(children)

Inverse Pyramid (FIG supports each nation)

To develop strategies for each continent



Coach's Commission (New)

To form the Commission with head coaches from top 6 Federations of each discipline at the World Championships
To exchange views and opinions with Technical Committee

<Advantage>

On-site opinions will be reflected in the Technical Committees.

Apparatus Commission and FIG Academy are under the umbrella of Development Commission.

<Advantage>

It makes possible to grant developing Federations' opinions.

Competition Commission is under the umbrella of Marketing Commission.

<Advantage>

Competition management to increase marketing will be possible.

Women's Commission (New)

To form the Commission with female Presidents of Federations at the center

<Advantage>

Women's opinions will be reflected in FIG's activities based on IOC Agenda 2020.

07 Expansion of popularization

Fans	
Football	3.5 Billion
Gymnastics	50 Million

In order to fill the gap, we have to tackle new challenges.
What is necessary is our courage.

Children's dreams

World Junior Gymnastics Championships will be held.



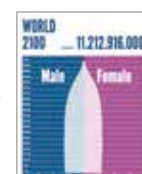
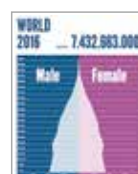
Outdoor sports

To challenge to outdoor sports revolution including "Beach-gym" and "Out-gym"



Reduction of medical expenses

Elderly people in the world get healthy physically and mentally through gymnastics. (response to an aging society)
The population of 65 years old and older in 2040 will be 1.9 billion. Those people shall be included in the Gymnastics Family.



populationpyramid.net

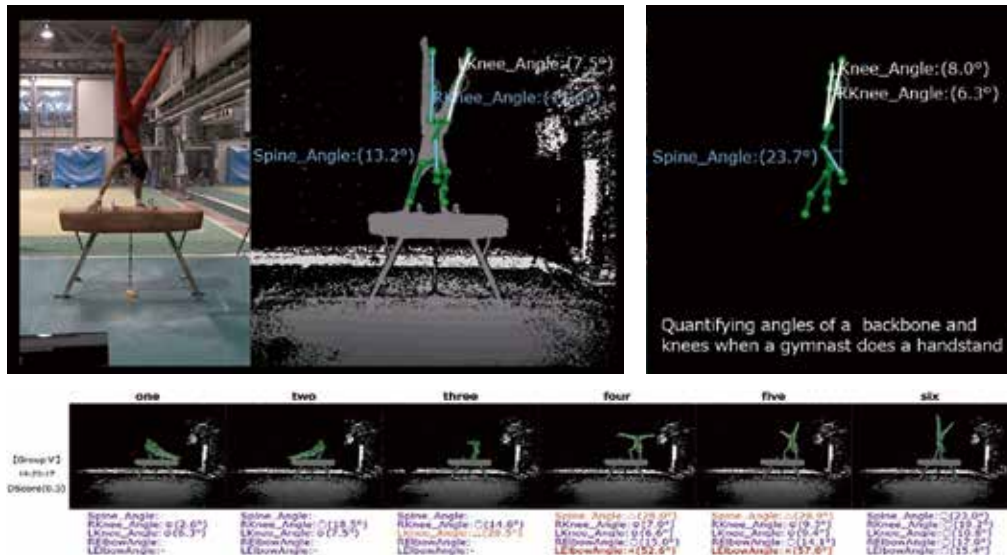


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08 Pursuit of justice and dignity (Bruno)

With Bruno Grandi's spirit combined with the cutting-edge technology, I seek the fairness in judging. Injustice by judges should not be allowed. The environment which does not allow judges' injustice should be made.

1. Scoring support system by computer



2. Scoring system with tablet PCs

Function of the New System
All scoring can be done on tablets

3. Monitoring system of judges



09 Human resources strategy

Training for the next generations

- Providing training opportunities to President and Secretary General of each Federation by sending them to **business schools.**

FIG ACADEMY should be continued. Further improvement will be made.

Promotion of **E-learning** by using ICT Coaches' training, Judges training, etc.

Coaching gymnasts in each Federation using the newest ICT technology



10 Promotion, PR Strategy

To strengthen the marketing because the most effective promotion is by getting sponsors

To fully utilize all IT tools such as YouTube, Twitters, Instagram and others

Eventually, to establish a Channel dedicated to gymnastics and to challenge to broadcast all gymnastics disciplines for 24 hours through the Channel

To form a project team by experts in order to achieve those promotions and strategies

11 Goods strategy

To target to lower the price of gymnastics apparatus than the current one.

12 Others

To eradicate violence and sexual harassment in teaching and leadership

To reform the style of meetings (to the participatory style)

To introduce President BOX (to give everybody the opportunities to express their opinions directly to President)

13 Reform of FIG Headquarter

To change FIG Headquarter to the one that everybody loves.

14 My missions as FIG President

I will visit all member Federations in 4 years.

I will meet NOC Presidents and companies in each country and region as FIG President and as an IOC Member.

My duty as father of Gymnastics Family is to think and work together with Gymnastics Federations to develop our sport in each Federation.

It is just like as your father is for you.

